

Privacy Statement

We like to continue doing business with you

Useddairyequipment BV has been sending, starting from 2003, weekly newsletters / machine offers for mostly the dairy industry. Machines which are used and in good condition. We would like to continue doing so, and hope you are interested in continuing to receive this information.

On 25 May 2018, the new EU General Data Protection Regulation 2016/679 (GDPR) will take effect, wherefore would like to provide you with certain information about the data we process in order to send information to you.

Useddairyequipment BV is responsible as the controller of your data which we collect and process while doing business with you and your company. We respect your privacy and will protect any of your personal data that we process. All personal data are processed in accordance with applicable data protection laws.

We process your personal Data in this way

Personal information we collect, how do we collect it and what do we use it for?

In general, we collect your contact details (such as your address, email address and telephone number) and information such as your job title which we may request from you. In addition, we collect the Personal Data you choose to provide to us, e.g. if you contact us by email, through our website, exhibitions or any other means of electronic or personal communication.

Occasionally, your personal information may be supplemented by information retrieved from other sources, including searches via publically available search engines, public social media platforms, sector-specific newsletters and your employer's website, for the purpose of confirming professional position.

We will process your Personal Data if and to the extent applicable law provides a lawful basis for us to do so. We will therefore process your Personal Data only:

- if you have consented to us doing so;
- if we need it to perform the contract we have entered into with you;
- if we need it to comply with a legal obligation.

What we use your Personal Data for:

- To send you weekly newsletters/machine offers.

Our basis for using your personal data

As detailed above we rely on different legal basis for processing personal data. Although we may not currently rely or need to rely on consent for all the above purpose, we still like to have provided for such an opportunity.

Withdrawal of consent

You can withdraw your consent at any time by contacting us at sales@useddairyequipment.com

Removal of newsletter

You can remove yourself from our newsletters/machine offers by contacting us at sales@useddairyequipment.com or just using our reply mail link in our newsletters mentioning REMOVE.

How we handle your data

Your personal data are held in a database by Lekkerkerker Group, the mother company of Useddairyequipment BV. We will process the personal data you provide to us in accordance with data protection standards required by applicable law. For the above listed purpose, your personal data may be accessible to and used by other companies within the Lekkerkerker Group.

Useddairyequipment BV reserves the right to change this privacy statement, in order to be able to continue to comply with law and regulations.

Data Retention

Your data will be retained for no longer than is necessary, with a maximum legal retention period of 7 years. We will only retain your Personal Data for as long as necessary to fulfil the purposes for which it was collected and processed, including for the purposes of satisfying any legal, regulatory, accounting or reporting requirements.

Using of Cookies

On our website we are using Google-Analytics cookies, but we have:

- Processors agreement with Google;
- Latest octet of IP addresses masked;
- Data sharing turned off
- No other Google services in combination with the Google Analytics cookies.

Your rights

You have rights in relation to your Personal Data that we hold. These rights are to:

1. request access to your Personal Data (commonly known as a “data subject access request”) and request certain information in relation to its processing;
2. request rectification of your Personal Data;
3. request the erasure of your Personal Data;
4. request the restriction of processing of your Personal Data;
5. Object to the processing of your Personal Data.

If you want to exercise one of these rights please contact us at sales@useddairyequipment.com

Contact

Please address any questions, comments and requests regarding our data processing practices to sales@useddairyequipment.com